

Are You Ready?

The SHOP Marketplace is open for business.

The Small Business Health Options Program (SHOP) Marketplace is now open and ready to help you get health coverage for your small business.

Work with an agent, broker, or insurance company to help you apply for SHOP eligibility and find and compare available SHOP plans.

You can also browse and compare plans and pricing information using our premium estimation tool on HealthCare.gov.

SHOP helps employers with 50 or fewer full-time equivalent employees shop for, choose, and offer high quality private health plans to their employees that fit their needs and budget.

Apply now and be covered by January 1, 2014

If you qualify for SHOP and you enroll in a plan by December 23, coverage can start as soon as January 1, 2014. After that you can enroll on a monthly basis year-round.

There will be a SHOP Marketplace in each state. HealthCare.gov will guide you to the right SHOP for you.



Have questions about the SHOP Marketplace?

Call: 1-800-706-7893

TTY: Call 711 to access the SHOP Call Center.

Hours: Monday through Friday, 9 a.m. to 7 p.m. EST.

Agents and brokers may also use this number.

